

For Immediate Release

Media contact:

Emily Puro

503.449.3147

emily@roastmagazine.com

Roast magazine announces 2019 Roaster of the Year winners

Dragonfly Coffee Roasters and Peerless Coffee & Tea

PORTLAND, OREGON (Oct. 17, 2017) — Dragonfly Coffee Roasters and Peerless Coffee & Tea have won *Roast* magazine's 15th annual Roaster of the Year competition. The two coffee roasting companies are featured in the trade publication's November/December 2018 issue, available online at roastmagazine.com.

Roast magazine's Roaster of the Year awards recognize companies that roast coffees of superior quality, exemplify a dedication to sustainability, promote employee and community education, and demonstrate a strong commitment to the coffee industry, among other criteria. The magazine awards top honors in two categories: Micro Roaster of the Year, for companies roasting fewer than 100,000 pounds of coffee each year; and Macro Roaster of the Year, for companies roasting more than 100,000 pounds annually.

Dragonfly Coffee Roasters, with headquarters in Boulder, Colorado, was selected as *Roast's* 2019 Micro Roaster of the Year, with a total output of 87,500 pounds of roasted coffee annually. The company earned top honors for its commitment to environmental sustainability; support for coffee-producing communities in emerging origins such as Myanmar, Yemen and Timor-Leste; generous employment practices; and outstanding coffee quality. To further advance its commitment to environmental and social responsibility, Dragonfly is working toward becoming certified as a B Corporation, a third-party certification that help companies of all sizes and in all industries measure and manage their social and environmental impact. Learn more at dragonflycoffeeroasters.com.

Peerless Coffee & Tea, headquartered in Oakland, California, took the top prize for Macro Roaster of the Year, with an output of 3.9 million pounds of roasted coffee per year. Founded in 1924, Peerless is celebrating its 95th anniversary as a family-owned and -operated company in 2019. In recent years, with a third generation at the helm, the company has made remarkable strides in minimizing its environmental impact and providing innovative offerings for its hospitality customers, such as nitro cold-brew draft latte units and cold-brew cocktail recipes developed with leading Bay Area mixologists. It has also expanded its long-standing focus on supporting communities at origin and at home, and sourcing and roasting exceptional coffees. For more information, visit peerlesscoffee.com.

About *Roast* magazine:

The 2013 Maggie award winner for best specialty trade magazine, *Roast* is a bi-monthly technical trade journal dedicated to the success and growth of the specialty coffee industry. *Roast* addresses the art, science and business of coffee roasters by covering the issues most important to them, with quality editorial content focused on the technical aspects of coffee. For more information, visit roastmagazine.com.

###